Tzirides, Anastasia Olga (Olnancy), Gabriela Zapata, Akash Saini, Duane Searsmith, Bill Cope, Mary Kalantzis, Vania Castro, Theodora Kourkoulou, John Jones, Rodrigo Abrantes da Silva, Jen Whiting and Nikoleta Polyxeni Kastania, "Generative AI: Implications and Applications for Education," *arXiv*, 2305.07605, 2023, doi: <u>https://doi.org/10.48550/arXiv.2305.07605</u>

Generative AI: Implications and Applications for Education

Bureau of Educational Research Webinar May 15, 2023 Bill Cope Cyber-Social Learning Lab University of Illinios <billcope@illinois.edu>

1.Generative Pre-trained Transformers Come to School

2.Putting GPTs to Work: A Case Study

3.Implications







Generative AI: uniquely reconstituted digital artifacts—text, image, sound or in multimodal combination—created on the basis of patterns whose human meanings have been identified in sources through supervised and/or unsupervised machine learning.

> C-LLMs are a kind of Generative Al: Chatbots using Large Language Models

The Technology is Not-So-New (1)

ELIZA: Is something troubling you ? YOU: Men are all alike. ELIZA: What is the connection, do you suppose ? YOU: They're always bugging us about something or other. ELIZA: Can you think of a specific example ? YOU: Well, my boyfriend made me come here. ELIZA: Is it important to you that your boyfriend made you come here ? YOU: He says I'm depressed much of the time. ELIZA: I am sorry to hear that you are depressed. YOU: It's true. I am unhappy. ELIZA: Can you explain what made you unhappy ? YOU:

> Weizenbaum, Joseph, "ELIZA—A Computer Program for the Study of Natural Language Communication Between Man and Machine," *Communications of the ACM*, 9(1):36-45, 1966.



The Technology is Not-So-New (2)

Church, Kenneth W. and Robert L. Mercer, "Introduction to the Special Issue on Computational Linguistics Using Large Corpora," *Computational Linguistics*, 19(1):1-24, 1993.

What's Deeply Wrong About **C-LLM**s for Education

- 1. Sourcing: The machine buries its sources.
- 2. Facts: The machine can have no notion of empirical truth.
- *3. Theory:* The machine can have no conception of a theoretical frame or disciplinary practice.
- *4. Ethics:* If the machine is socially well mannered, it is not because it sources are necessarily that.
- **5.** *Critical Dialogue:* To appear a good interlocutor, the machine is skewed towards being uncritically affirmative.

1.Generative Pre-trained Transformers Come to School

2. Putting GPTs to Work: A Case Study

3.Implications







62 Graduate Students in 2 Courses



Knowledge Processes	Annotation codes	Review Criteria	Marker Nouns (or their equivalent verbs)	0	1	2	3	4		
EXPERIENCING Experience	EXP+ EXP- Personal or professional reflection	Clarity and effectiveness of this work as reflected in the connections between this work and the creator's own interests, motivation and experience. Reviewers: What more would you like to know about the creator's interest and motivation to explore this field or theory? Connect to your own experience—in what ways might the chosen area of inquiry be of interest or relevance?	experience, interest, motivation, background, belief, understanding, opinion, perspective	Experiential motivation is not explained.	Experiential basis is explained in limited way.	Good explanation of the experiential basis.	Experiential basis well explained.	Experiential basis explained comprehen-sively.		
Evidence	EVI+ EVI- Empirical evidence	Effectiveness in addressing practical questions, sourceable information or citable data from empirical research in order to indicate the significance of this area of activity or inquiry. Reviewers: What other empirical material would you like to see? Do you have suggestions for additional research data or informational source material?	evidence, data, fact, demonstration, identification observati exploratik documen source, in	Empirical basis not provided.	Empirical basis provided in limited way	Good explanation of the empirical	Empirical basis well explained.	Empirical basis explained comprehen-sively		
CONCEPTUALIZING Concepts	NAM+ NAM- Concept naming.	Appropriateness and range of concepts to the case being made. Clear definitions. Reviewers: Suggest other concepts that may be required, and where or how definitions of concepts might be more clearly defined.	concept, definition categoriza classificat				experie	encing	applying	
Theory	THE+ THE- Theory	Conceptual connections and coherence as a model of the world, and clarity of links between related concepts or important distinctions. Range of key theories and theorists in agreement or in disagreement. Reviewers: Suggest connections that might be made between concepts so the theory is clearer. Suggest other angles or theoretical perspectives that may be relevant.	theory, m hypothes propositi principle				the ner	experiencing	in new settings applying appropriately	
ANALYZING Reasoning	REA+ REA- Explanation and reasoning.	Effectiveness of the explanations of field, theory or practice under consideration. Reviewers: How sound is the reasoning? Suggest ways in which the reasoning could be more powerful and the explanations clearer.	function, calculatio investigat substanti	Empirical Conceptu		es	col	the known	analyzing	Application activities Reasoning activities
Critique	CRI+ CRI- Critical analysis	Awareness of critiques of the theory or practice, and the limits of its scope and applicability. Reviewers: What is the level of understanding of the limits of the creator's own choices? What other lines of critique spring to mind for you? Are there alternative, competing or conflicting theories or	criticism, misunder overlooke neglected disagreen refutation					and classifying	g analyzing	
APPLYING Application	APP+ APP- Appropriate application	Explanation of the ways in which ideas presented might translate into practice. Defense of the examples of application provided, gaps in knowledge, and potential for further application and possible measures of effectiveness. Reviewers: What else would you like to know about implementation and effectiveness?	applicatio implement practice, solution, verificatio	theorizing						
Innovation	CRE+ CRE- Creative and innovative application	Actual or possible applications in different contexts that are innovative, or which demonstrate creative thinking or practice. Reviewers: Suggest gaps, innovative or creative potentials, such as lateral or hybrid applications, whether realistic or exciting but perhaps far-fetched possibilities.	innovatio transform change, ir inventive originality					possibilities explored.		
PRESENTATION Communication	COM+ COM- Clarity of communic-	Clear communication of the case, structuring of the work (for instance, using different heading levels in Scholar's structure tool). The quality, range and relevance of embedded media used in the presentation. Textual coherence, connecting media into the		Poor presentation, unclear structure, little	Presentation, structure and media needs improvement.	Good presentation, structure and use of media.	Very Good presentation, structure and use of media.	Excellent presentation, structure and use of media.		





Conceptual Knowledge Processes 4

Author

OpenAl GPT3

group ir Source

CGN

that it h

truly m

success

and how

the Scie

in this a

Melissa

importa

effectiv

readers people

huge ro

of Read

student

OpenAl Peer Review

Selected Text WHOLE DOCUMENT

Your rating from 1-5 was 4: "How effectively does the learning module encourage learners to think conceptually about its focal area? Does it offer key concepts with definitions and examples? Or does it provide learners with a workable strategy to identify key concepts and define them for themselves? (Conceptualizing by Naming) ..." Comment below.

This is a well-written essay that effectively encourages learners to think conceptually about its focal area. The text provides key concepts with definitions and examples, and it also offers a workable strategy to identify key concepts and define them for themselves. It uses visualizations, concept relations in definitions, diagrams, and a conceptual model to help learners tie their concepts together into a theoretical whole.

THE+: The essay provides a good overview of the components of the Science of Reading, and does a great job of discussing how incorporating this into differentiated instruction positively impacts student growth.

THE-: The essay could be strengthened by exploring how language and cognition are involved when children are learning to read and spell. Additionally, providing examples of how to incorporate Sounds-Write into daily instruction would be beneficial.

Rating: 3



How

elow.

es

Results (some startling!)

1. Length of Reviews: 336 words per peer review; 1335 words per AI review.

2. Academic Language Level: 7.8 in peer reviews, 16.25 in AI reviews.

3. Rating: 3.82 by peers, 3.18 by AI; broad agreement about relative performance.

4. Sentiment Analysis: Human slightly more positive (0.32) than that of AI reviews (0.22).

5. Human/AI comparison: Different kinds of feedback, both helpful, AI "uncanny valley"

6. Survey: Most found the AI feedback a helpful supplement to peer feedback

Tzirides, Anastasia Olga (Olnancy), Gabriela Zapata, Akash Saini, Duane Searsmith, Bill Cope, Mary Kalantzis, Vania Castro, Theodora Kourkoulou, John Jones, Rodrigo Abrantes da Silva, Jen Whiting and Nikoleta Polyxeni Kastania, "Generative Al: Implications and Applications for Education," *arXiv*, 2305.07605, 2023, doi: https://doi.org/10.48550/arXiv.2305.07605

1.Generative Pre-trained Transformers Come to School

2.Putting GPTs to Work: A Case Study



Making the Most of **C-LLM**s in Education: Recalibration with **Prompt Engineering**

- **1.** An Epistemic Frame: prompt the machine to offer students feedback on the basis of a theory of knowledge applicable to their learning.
- **2.** An Empirical Frame: require the learners to bring verifiable facts to the machine.
- **3.** An Ontological Frame: bring the theoretical frames of disciplines to the machine; fine-tune with well-vetted specialized corpora.

